

2017 SPONSORSHIP INVESTMENT OPPORTUNITIES

PRESENTING/MUSIC STAGE SPONSOR - \$75,000 (Maximum of 2)

- Right of first refusal for the 2017 Event
- Company logo prominently displayed on print material (poster, postcards and festival t-shirts)
- Company name or logo included in television and radio ads
- Opportunity for your company to set-up a display and distribute promotional materials
- 60 Second Commercial on Jumbotron, at the Festival's main stage
- Opportunity for corporate representative to welcome guest on "City with Soul" main stage
- Logo on festival website with your active link
- 30 Sponsor Credentials per day with access to Sponsor Area and 15 general admission tickets per day
- 20 Official Festival T-Shirts & 10 Posters

JUKE JOINT SPONSOR - \$30,000 (Maximum of 6)

- Company logo prominently displayed on print material (poster, postcards and festival t-shirts)
- Company name or logo included in television ads
- Opportunity for your company to set-up a display and distribute promotional materials
- 30 Second Commercial on Jumbotron, at the Festival's main stage
- Logo on festival website with your active link
- 20 Sponsor Credentials per day with access to Sponsor Area and 10 general admission tickets per day
- 15 Official Festival T-Shirts & 8 Posters

ACOUSTIC STAGE SPONSORS - \$20,000 (Maximum of 4)

- Company logo prominently displayed on print material (poster, postcards and festival t-shirts)
- Company name or logo included in television ads
- Opportunity for your company to set-up a display and distribute promotional materials
- 15 Second Commercial on Jumbotron, at the Festival's main stage
- Logo on festival website with your active link
- 10 Sponsor Credentials per day with access to Sponsor Area and 5 general admission tickets per day
- 10 Official Festival T-Shirts & 5 Posters

JACKSON BLUES TRAIL SPONSORS - \$10,000 (Maximum of 12)

- Company logo prominently displayed on print material (poster, postcards and festival t-shirts)
- Company name or logo included in television ads
- Opportunity for your company to set-up a display and distribute promotional materials
- Name on festival website
- 5 Sponsor Credentials per day with access to Sponsor Area and 5 general admission tickets per day
- 5 Official Festival T-Shirts & 2 Posters

RHYTHM & BLUES SPONSORS - \$5,000

- Company name listed on festival t-shirts
- Name on festival website
- 2 Sponsor Credentials per day with access to Sponsor Area and 5 general admission tickets per day
- 2 Official Festival T-Shirts & 1 Poster

FRIEND OF THE FESTIVAL - \$2500

- Company name listed on festival t-shirts
- Name on festival website
- 2 Sponsor Credentials per day with access to Sponsor Area and 2 general admission tickets per day
- 2 Official Festival T-Shirts & 1 Poster

JACKSON IDOL SPONSOR - \$1,000

- Company name listed on festival t-shirts
- Name on festival website
- 2 Sponsor Credentials per day with access to Sponsor Area
- 2 Official Festival T-Shirts & 1 Poster



2017 SPONSORSHIP FORM

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

TELEPHONE [OFFICE] _____ TELEPHONE [CELL] _____

WEBSITE _____ EMAIL _____

SIGNATURE _____ DATE _____

SPONSOR LEVELS

I would like to sponsor at the level of [*please check one*]

- PRESENTING/MUSIC STAGE SPONSOR \$75,000
- JUKE JOINTS SPONSOR \$30,000
- ACOUSTIC STAGE SPONSOR \$20,000
- JACKSON BLUES TRAIL SPONSOR \$10,000
- RHYTHM & BLUES SPONSOR \$5,000
- FRIEND OF THE FESTIVAL \$2,500
- JACKSON IDOL SPONSOR \$1,000

PAYMENT INFORMATION (Please Check One):

- In-Kind
- Cash/Check
- Please Send Invoice

Make Checks Payable to either:

Not for profit Organization
Visit Jackson
Post Office Box 1450
Jackson, MS 39215-1450
EIN: 64-0914247

501(C) Organization
Destination Jackson, Inc.
Post Office Box 1450
Jackson, MS 39215-1450
EIN: 47-3047342

For Questions or More Information Please Contact:

Wanda Wilson/wcwilson@visitjackson.com • Alex Thomas/alex@jacksonrhythmandbluesfestival.com • Jennifer Chance/jchance@visitjackson.com
601-960-1891 or 1-800-354-7695